

Chocolate Confectionery in Italy

Market Direction | 2023-06-22 | 25 pages | Euromonitor

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Report description:

Over 2022, a number of categories of chocolate confectionery declined in retail volume sales terms. However, some registered growth: chocolate pouches and bags, seasonal chocolate and chocolate with toys. The return to pre-Coronavirus (COVID-19) lifestyles, with the pandemic largely under control, favoured products that are generally purchased to celebrate holiday periods and occasions, such as Easter and Christmas. Inevitably, due to a spike in the rate of inflation in 2022, companies benefited...

Euromonitor International's Chocolate Confectionery in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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