

## **Chocolate Confectionery in Australia**

Market Direction | 2023-06-22 | 23 pages | Euromonitor

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### **Report description:**

Chocolate confectionery is set to see growth in both retail volume and current value terms in 2023. With chocolate confectionery relying on a number of imported ingredients, escalating commodity prices and rising supply chain costs have resulted in many manufacturers increasing their prices to the end consumer, driving higher value than volume growth. One of the factors driving growth has been nostalgia, which is emerging as a key trend in snacking, as consumers seek food for comfort, and look t...

Euromonitor International's Chocolate Confectionery in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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