

Beer in the United Arab Emirates

Market Direction | 2023-06-22 | 29 pages | Euromonitor

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Report description:

Total volume sales of beer in the United Arab Emirates continued to record double-digit growth in 2022, as consumers resumed socialising after restrictions were further eased. The strong volume growth recorded by beer was additionally fuelled by the FIFA World Cup held in Qatar in November-December 2022. Large screens were organised across the United Arab Emirates for football fans, with many consumers enjoying beer while watching the games at sport bars and in their homes. As an official sponso...

Euromonitor International's Beer in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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