

Alcoholic Drinks in Algeria

Market Direction | 2023-06-22 | 48 pages | Euromonitor

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Report description:

The alcoholic drinks market in Algeria is still relatively underdeveloped, with significantly larger volumes being generated by more traditional categories such as lager, still red wine, whiskies or vodka. The religious environment in what is a Muslim country and long-standing consumption habits tend to hold back the development of new categories such as dark beer, cider/perry or emerging innovative spirits products. However, the number of potentially open-minded alcoholic drinks consumers is co...

Euromonitor International's Alcoholic Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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