

## **South America Banks Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-10 | 44 pages | MarketLine

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### **Report description:**

South America Banks Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Banks in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.
- The South American banks industry group had total assets of \$2,857.5 billion in 2022, representing a compound annual growth rate (CAGR) of 10.9% between 2017 and 2022.
- The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$1,427.2 billion, equivalent to 49.9% of the industry group's overall value.
- According to the OECD, the long-term interest rates of South American banks had decreased significantly during the historic period, from 7.13% per annum in 2017 to 6.78% per annum in 2022.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in South America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in South America

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- Leading company profiles reveal details of key banks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South America banks market with five year forecasts

#### Reasons to Buy

- What was the size of the South America banks market by value in 2022?
- What will be the size of the South America banks market in 2027?
- What factors are affecting the strength of competition in the South America banks market?
- How has the market performed over the last five years?
- What are the main segments that make up South America's banks market?

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