

## **South America Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-21 | 57 pages | MarketLine

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### **Report description:**

South America Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Car Manufacturing in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.
- The South American Car Manufacturing industry had total revenues of \$40.9 billion in 2022, representing a compound annual growth rate (CAGR) of 4% between 2017 and 2022.
- Industry consumption volumes declined with a negative CAGR of 3.4% between 2017 and 2022, reaching a total of 2.7 million units in 2022.
- The South American car manufacturing industry's growth can be attributed to the increase in demand for cars. According to the latest data from the Observatory of Economic Complexity (OEC), Argentina recorded a positive trade balance of \$69.3 million for car vehicles in 2021, whereas Brazil recorded a positive trade balance of \$275 million.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car

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manufacturing market in South America

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in South America
- Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South America car manufacturing market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the South America car manufacturing market by value in 2022?
- What will be the size of the South America car manufacturing market in 2027?
- What factors are affecting the strength of competition in the South America car manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up South America's car manufacturing market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What is the rationale for the recent M&A activity?
- 7.4. How are strategic alliances used by the leading companies?
- 7.5. How is new technology opening competition?
- 7.6. How are leading players progressing in the hybrid and electric cars segment?
- 8 Company Profiles
  - 8.1. Stellantis NV
  - 8.2. General Motors Company
  - 8.3. Volkswagen AG
  - 8.4. Toyota Motor Corporation
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. About MarketLine

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