

Global Tablet Sales Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-20 | 53 pages | MarketLine

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Report description:

Global Tablet Sales Market Summary, Competitive Analysis and Forecast to 2027

Summary

Global Tablet Sales industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The tablet market consists of the total revenues generated through the sale of tablet computers, such as the Apple iPad or Samsung Galaxy, to end users. The tablet market includes media tablets but excludes e-readers. The market value is calculated by multiplying total annual tablet shipments by the average price of the item. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.
- The global tablet sales market generated total revenues of \$67.9 billion in 2022, representing a compound annual growth rate (CAGR) of negative 2.2% between 2017 and 2022.
- Market consumption volume declined with a negative CAGR of 3.2% between 2017 and 2022, to reach a total of 157.6 million units in 2022.
- The North American and Asia-Pacific markets are by far the largest tablet markets globally, accounting for 43.9% and 25.5% of the market in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tablet

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sales market in the global

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tablet sales market
- Leading company profiles reveal details of key tablet sales market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global tablet sales market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global tablet sales market by value in 2022?
- What will be the size of the Global tablet sales market in 2027?
- What factors are affecting the strength of competition in the Global tablet sales market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's tablet sales market?

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