

## **Global Newspapers Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-14 | 41 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Global Newspapers Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Global Newspapers industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.
- The Global newspapers market is expected to generate total revenues of \$62.1 billion in 2022, representing a negative compound annual growth rate (CAGR) of 6.8% between 2017 and 2022.
- Market consumption volume is forecast to decline with a negative CAGR of 2.3% between 2017 and 2022, to reach a total of 481 billion units in 2022.
- The value of the Global newspaper market reported a decline of negative 4.8% in 2022, remaining at the downward trajectory of recent years caused by the decline of readership.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global newspapers market

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

- Leading company profiles reveal details of key newspapers market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global newspapers market with five year forecasts

#### Reasons to Buy

- What was the size of the Global newspapers market by value in 2022?
- What will be the size of the Global newspapers market in 2027?
- What factors are affecting the strength of competition in the Global newspapers market?
- How has the market performed over the last five years?
- What are the main segments that make up the global's newspapers market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Geography segmentation

###### 1.6. Market rivalry

###### 1.7. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What are the recent M&A activities in the market?

###### 7.3. What strategies do the leading players follow?

###### 7.4. Are there any regulation that is having a significant impact on players in the market?

###### 7.5. What are the future disruptions in the market?

##### 8 Company Profiles

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.1. The Yomiuri Shimbun Group
- 8.2. Asahi Shimbun Publications Inc
- 8.3. D. B. Corp Limited
- 8.4. Xinhua News Media Holdings Limited
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Global Newspapers Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-14 | 41 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com