

Turkey Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-21 | 56 pages | MarketLine

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Report description:

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Summary

Car Manufacturing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.
- The Turkish car manufacturing industry had total revenues of \$13.3 billion in 2022, representing a compound annual growth rate (CAGR) of 17.9% between 2017 and 2022.
- Industry production volumes declined with a CAGR of 6.2% between 2017 and 2022, to reach a total of 793.2 thousand units in 2022.
- According to the Otomotiv Sanayii Dernegi (OSD), the passenger car production in Turkey grew by 3.6% in 2022 over 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing

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market in Turkey

- Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey car manufacturing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey car manufacturing market by value in 2022?
- What will be the size of the Turkey car manufacturing market in 2027?
- What factors are affecting the strength of competition in the Turkey car manufacturing market?
- How has the market performed over the last five years?
- How large is Turkey's car manufacturing market in relation to its regional counterparts?

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