

## **Saudi Arabia Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-05-15 | 48 pages | MarketLine

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### **Report description:**

Saudi Arabia Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Wireless Telecommunication Services in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.
- The Saudi Arabian wireless telecommunication services market had total revenue of \$12.2 billion in 2022, representing a compound annual growth rate (CAGR) of 1.8% between 2017 and 2022.
- Market volume increased with a CAGR of 2.6% between 2017 and 2022, to reach a total of 58.2 million subscribers in 2022.
- Saudi Arabia is the largest player in the Middle East, responsible for 52.2% of wireless market revenues in 2021. The market growth is attributed to the increasing proportion of internet users and the ratio of mobile to fixed lines. For instance, according to in-house research, in 2022, the proportion of internet users in the total population of Saudi Arabia reached 100%.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Saudi Arabia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Saudi Arabia
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia wireless telecommunication services market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Saudi Arabia wireless telecommunication services market by value in 2022?
- What will be the size of the Saudi Arabia wireless telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Saudi Arabia wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Saudi Arabia's wireless telecommunication services market?

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