

## **United Kingdom (UK) Casinos and Gaming Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-14 | 42 pages | MarketLine

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### **Report description:**

United Kingdom (UK) Casinos and Gaming Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Casinos & Gaming in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win (GGR). This is the total amount waged by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.
- The UK casinos & gaming sector had a total gross gaming win of \$10 billion in 2022, representing a negative compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.
- The lotteries segment accounted for the sector's largest proportion in 2022, with total gross gaming wins of \$5.3 billion, equivalent to 52.4% of the sector's overall value.
- In the UK's casinos & gaming sector, the Gross Gambling Yield (GGY) is a critical performance indicator that measures the total amount of revenue earned by the sector. According to the Gambling Commission in the UK, the total gross gambling yield (GGY) of the Great Britain gambling industry stood at GBP14 billion (\$19.3 billion) from 2021 to 2022.

#### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in the United Kingdom
- Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom casinos & gaming market with five year forecasts

#### Reasons to Buy

- What was the size of the United Kingdom casinos & gaming market by value in 2022?
- What will be the size of the United Kingdom casinos & gaming market in 2027?
- What factors are affecting the strength of competition in the United Kingdom casinos & gaming market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's casinos & gaming market?

#### **Table of Contents:**

##### Table of Contents

- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Category segmentation
  - 1.4. Geography segmentation
  - 1.5. Market rivalry
  - 1.6. Competitive landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
- 4 Market Segmentation
  - 4.1. Category segmentation
  - 4.2. Geography segmentation
- 5 Market Outlook
  - 5.1. Market value forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. New entrants
  - 6.5. Threat of substitutes
  - 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Who are the leading players?
  - 7.2. What are the strengths of the leading players?
  - 7.3. What are the strategies of the leading players?

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7.4. What have been the recent M&A activities by the players?

8 Company Profiles

8.1. Entain PLC

8.2. Camelot UK Lotteries Ltd

8.3. William Hill Limited

8.4. The Rank Group Plc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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