

Switzerland Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-05-15 | 43 pages | MarketLine

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Report description:

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Summary

Wireless Telecommunication Services in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.
- The Swiss wireless telecommunication services market had total revenues of \$5.6 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.
- Market volume increased with a CAGR of 1.6% between 2017 and 2022, reaching a total of 12.8 million subscribers in 2022.
- The growth of the Swiss wireless telecommunication services market can also be attributed to the increase in mobile penetration in the country. For instance, according to in-house research, mobile penetration in Switzerland stood at 127.9 per 100 people in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Switzerland

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Switzerland
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Switzerland wireless telecommunication services market by value in 2022?
- What will be the size of the Switzerland wireless telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Switzerland wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Switzerland's wireless telecommunication services market?

Table of Contents:

- Table of Contents
- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Market volume
 - 1.4. Market volume forecast
 - 1.5. Category segmentation
 - 1.6. Geography segmentation
 - 1.7. Market share
 - 1.8. Market rivalry
 - 1.9. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
 - 3.2. Market volume
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
 - 5.2. Market volume forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Market share
 - 7.2. Who are the leading players?

- 7.3. What strategies do leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?
- 8 Company Profiles
 - 8.1. Swisscom, Ltd.
 - 8.2. Sunrise Communications Group AG
 - 8.3. Lycamobile UK Ltd
 - 8.4. Salt Mobile SA
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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