

Portugal Banks Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-10 | 40 pages | MarketLine

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Report description:

Portugal Banks Market Summary, Competitive Analysis and Forecast to 2027

Summary

Banks in Portugal industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.
- The Portuguese banks industry group had total assets of \$473.9 billion in 2022, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2022.
- The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$273.7 billion, equivalent to 57.8% of the industry group's overall value.
- According to the OECD, the long-term interest rates of Portuguese banks had increased significantly during the historic period, from 1.8% per annum in December 2017 to 3.1% per annum in December 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Portugal
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Portugal
- Leading company profiles reveal details of key banks market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Portugal banks market with five year forecasts

Reasons to Buy

- What was the size of the Portugal banks market by value in 2022?
- What will be the size of the Portugal banks market in 2027?
- What factors are affecting the strength of competition in the Portugal banks market?
- How has the market performed over the last five years?
- What are the main segments that make up Portugal's banks market?

Table of Contents:

- Table of Contents
- 1 Executive Summary
- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape
- 2 Market Overview
- 2.1. Market definition
- 2.2. Market analysis
- 3 Market Data
- 3.1. Market value
- 4 Market Segmentation
- 4.1. Category segmentation
- 4.2. Geography segmentation
- 5 Market Outlook
- 5.1. Market value forecast
- 6 Five Forces Analysis
- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What has been the recent M&A activity in the market?
- 8 Company Profiles
- 8.1. Caixa Geral de Depositos SA
- 8.2. Banco Comercial Portugues SA
- 8.3. Banco Santander Totta SA
- 8.4. Novo Banco SA
- 9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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