

Italy Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-21 | 49 pages | MarketLine

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Report description:

Italy Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Summary

Car Manufacturing in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.
- The Italian car manufacturing industry had total revenues of \$8.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.5% between 2017 and 2022.
- Industry production volumes declined with a negative CAGR of 8.2% between 2017 and 2022, to reach a total of 495.9 thousand units in 2022.
- According to in-house research, Italy accounted for a revenue share of 4.7% in 2022 and was one of the largest car manufacturing industries across Europe.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Italy

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- Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy car manufacturing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy car manufacturing market by value in 2022?
- What will be the size of the Italy car manufacturing market in 2027?
- What factors are affecting the strength of competition in the Italy car manufacturing market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's car manufacturing market?

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