

## **Germany Retail Lending Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-21 | 43 pages | MarketLine

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### **Report description:**

Germany Retail Lending Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Retail Lending in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- This retail lending market profile covers the mortgage and consumer credit market.
- The German retail lending market had total balances outstanding of \$2,143.8 billion in 2022, representing a compound annual growth rate (CAGR) of 4.7% between 2017 and 2022.
- The mortgage credit segment accounted for market's the largest proportion in 2022, with total balances outstanding of \$1,668.06 billion, equivalent to 77.8% of the market's overall value.
- The market recorded moderate growth in 2022. This is attributed to growing property demand, house prices, and interest rates in the country.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in

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## Germany

- Leading company profiles reveal details of key retail lending market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany retail lending market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Germany retail lending market by value in 2022?
- What will be the size of the Germany retail lending market in 2027?
- What factors are affecting the strength of competition in the Germany retail lending market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's retail lending market?

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