

Germany PCs Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-17 | 54 pages | MarketLine

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Report description:

Germany PCs Market Summary, Competitive Analysis and Forecast to 2027

Summary

PCs in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The personal computers (PCs) market consists of the sales of both desktop and portable PCs.
- The German PCs market had total revenues of \$4,015.7 billion in 2022, representing a compound annual growth rate (CAGR) of 4.2% between 2017 and 2022.
- Market consumption volumes declined with a CAGR of 0.5% between 2017 and 2022, to reach a total of 38.8 households in 2022.
- German ICT business confidence recovered in April 2022 after suffering a significant decline in March 2022 because of the economic slowdown due to war in the Ukraine.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Germany
- Leading company profiles reveal details of key pcs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany pcs market with five year

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forecasts

Reasons to Buy

- What was the size of the Germany pcs market by value in 2022?
- What will be the size of the Germany pcs market in 2027?
- What factors are affecting the strength of competition in the Germany pcs market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's pcs market?

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