

Russia PCs Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-17 | 51 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Russia PCs Market Summary, Competitive Analysis and Forecast to 2027

Summary

PCs in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The personal computers (PCs) market consists of the sales of both desktop and portable PCs.
- The Russian PCs market had total revenues of \$840.2 million in 2022, representing a compound annual growth rate (CAGR) of 3.3% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1.8% between 2017 and 2022, reaching a total of 45.8 million households in 2022.
- Sales of PCs went up, and PCs market saw one of its best years in 2020 with the outbreak of the pandemic COVID-19, which prompted a sharp rise in demand for residential PCs as people were forced to work remotely given the COVID-19 protocol restrictions.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Russia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Russia
- Leading company profiles reveal details of key pcs market players' global operations and financial performance

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Add weight to presentations and pitches by understanding the future growth prospects of the Russia pcs market with five year forecasts

Reasons to Buy

- What was the size of the Russia pcs market by value in 2022?
- What will be the size of the Russia pcs market in 2027?
- What factors are affecting the strength of competition in the Russia pcs market?
- How has the market performed over the last five years?
- What are the main segments that make up Russia's pcs market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What threats do the leading players face?

7.4. Who are the main challengers to the incumbents?

7.5. Has there been any recent M&A activity?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8 Company Profiles

8.1. HP Inc.

8.2. Lenovo Group Limited

8.3. Acer Incorporated

8.4. ASUSTeK Computer Inc.

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Russia PCs Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-17 | 51 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com