

Russia PCs Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-17 | 51 pages | MarketLine

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Report description:

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Summary

PCs in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The personal computers (PCs) market consists of the sales of both desktop and portable PCs.
- The Russian PCs market had total revenues of \$840.2 million in 2022, representing a compound annual growth rate (CAGR) of 3.3% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1.8% between 2017 and 2022, reaching a total of 45.8 million households in 2022.
- Sales of PCs went up, and PCs market saw one of its best years in 2020 with the outbreak of the pandemic COVID-19, which prompted a sharp rise in demand for residential PCs as people were forced to work remotely given the COVID-19 protocol restrictions.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Russia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Russia
- Leading company profiles reveal details of key pcs market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Russia pcs market with five year forecasts

Reasons to Buy

- What was the size of the Russia pcs market by value in 2022?
- What will be the size of the Russia pcs market in 2027?
- What factors are affecting the strength of competition in the Russia pcs market?
- How has the market performed over the last five years?
- What are the main segments that make up Russia's pcs market?

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