

**New Zealand Banks Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-10 | 39 pages | MarketLine

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**Report description:**

New Zealand Banks Market Summary, Competitive Analysis and Forecast to 2027

**Summary**

Banks in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.
- The New Zealand banks industry group had total assets of \$439.2 billion in 2022, representing a compound annual growth rate (CAGR) of 6.2% between 2017 and 2022.
- The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$392.6 billion, equivalent to 89.4% of the industry group's overall value.
- According to the OECD, the long-term interest rates of New Zealand banks had increased steadily during the historic period, from 2.8% per annum in December 2017 to 4.1% per annum in January 2023.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the banks market in New Zealand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in New Zealand

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- Leading company profiles reveal details of key banks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand banks market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the New Zealand banks market by value in 2022?
- What will be the size of the New Zealand banks market in 2027?
- What factors are affecting the strength of competition in the New Zealand banks market?
- How has the market performed over the last five years?
- How large is New Zealand's banks market in relation to its regional counterparts?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Category segmentation

##### 1.4. Geography segmentation

##### 1.5. Market rivalry

##### 1.6. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What strategies do the leading players follow?

##### 7.3. What are the strengths of the leading players?

##### 7.4. What have been the recent M&A activities?

#### 8 Company Profiles

##### 8.1. Westpac New Zealand Ltd

##### 8.2. ASB Bank Ltd

##### 8.3. Bank of New Zealand

8.4. ANZ Group Holdings Ltd

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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