

Vietnam Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Report description:

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Summary

Wireless Telecommunication Services in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.
- The Vietnamese wireless telecommunication services market had total revenues of \$4.5 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.4% between 2017 and 2022.
- The voice segment accounted for the market's largest proportion in 2022, with total revenues of \$2.6 billion, equivalent to 57.9% of the market's overall value.
- With the continuous downward trend for fixed-line telephones, the demand for mobile phones has increased significantly and reached saturation levels.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Vietnam

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Vietnam
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Vietnam wireless telecommunication services market by value in 2022?
- What will be the size of the Vietnam wireless telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Vietnam wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Vietnam's wireless telecommunication services market?

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