

## **Vietnam Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-05-15 | 41 pages | MarketLine

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### **Report description:**

Vietnam Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Wireless Telecommunication Services in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.
- The Vietnamese wireless telecommunication services market had total revenues of \$4.5 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.4% between 2017 and 2022.
- The voice segment accounted for the market's largest proportion in 2022, with total revenues of \$2.6 billion, equivalent to 57.9% of the market's overall value.
- With the continuous downward trend for fixed-line telephones, the demand for mobile phones has increased significantly and reached saturation levels.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Vietnam

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Vietnam
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam wireless telecommunication services market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Vietnam wireless telecommunication services market by value in 2022?
- What will be the size of the Vietnam wireless telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Vietnam wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Vietnam's wireless telecommunication services market?

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