

## **Thailand Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-05-15 | 41 pages | MarketLine

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### **Report description:**

Thailand Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Wireless Telecommunication Services in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.
- The Thai wireless telecommunication services market had total revenues of \$8.4 billion in 2022, representing a compound annual growth rate (CAGR) of 0.4% between 2017 and 2022.
- Market volume increased with a CAGR of 1.9% between 2017 and 2022, to reach a total of 101.6 million subscribers in 2022.
- In 2022, in line with maintaining customer bases and expanding market shares, mobile network operators offered unlimited data plans at lower prices, which led to lower average revenue per user (ARPU) in the market.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Thailand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless

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telecommunication services market in Thailand

- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Thailand wireless telecommunication services market with five year forecasts

#### Reasons to Buy

- What was the size of the Thailand wireless telecommunication services market by value in 2022?
- What will be the size of the Thailand wireless telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Thailand wireless telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Thailand's wireless telecommunication services market?

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