

Taiwan Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-21 | 57 pages | MarketLine

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Report description:

Taiwan Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Summary

Car Manufacturing in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.
- The Taiwanese car manufacturing industry had total revenues of \$5.7 billion in 2022, representing a compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.
- Industry consumption volumes declined with a negative CAGR of 2% between 2017 and 2022, to reach a total of 241.0 thousand units in 2022.
- Toyota and Honda, have been increasingly focusing on manufacturing electric vehicles. Both companies held a market share of 71.3% in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Taiwan

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Taiwan
- Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan car manufacturing market with five year forecasts

Reasons to Buy

- What was the size of the Taiwan car manufacturing market by value in 2022?
- What will be the size of the Taiwan car manufacturing market in 2027?
- What factors are affecting the strength of competition in the Taiwan car manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Taiwan's car manufacturing market?

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