

China PCs Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-17 | 58 pages | MarketLine

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Report description:

China PCs Market Summary, Competitive Analysis and Forecast to 2027

Summary

PCs in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The personal computers (PCs) market consists of the sales of both desktop and portable PCs.
- The Chinese PCs market had total revenues of \$13,007.9 million in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.
- Market consumption volumes declined with a negative CAGR of -0.9% between 2017 and 2022, to reach a total of 219.2 million households in 2022.
- According to the China's National Bureau of Statistics, the GDP of China expanded by 3% in 2022. According to China's National Bureau of Statistics the GDP of China expanded by 3% in 2022. The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.2% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$15,212.8million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in China

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- Leading company profiles reveal details of key pcs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China pcs market with five year forecasts

Reasons to Buy

- What was the size of the China pcs market by value in 2022?
- What will be the size of the China pcs market in 2027?
- What factors are affecting the strength of competition in the China pcs market?
- How has the market performed over the last five years?
- What are the main segments that make up China's pcs market?

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