

Peru Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-05-15 | 40 pages | MarketLine

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Report description:

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Summary

Wireless Telecommunication Services in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.
- The Peruvian wireless telecommunication services market had total revenues of \$2.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.9% between 2017 and 2022.
- Market volume increased with a CAGR of 3.2% between 2017 and 2022, to reach a total of 44.6 million subscribers in 2022.
- The growth of the Peruvian wireless telecommunication services market can also be attributed to the increase in mobile penetration in the country. For instance, according to in-house research, mobile penetration in Peru stood at 128.7 per 100 people in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Peru

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Peru
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Peru wireless telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Peru wireless telecommunication services market by value in 2022?
- What will be the size of the Peru wireless telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Peru wireless telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Peru's wireless telecommunication services market?

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