

## **Brazil Banks Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-10 | 44 pages | MarketLine

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### **Report description:**

Brazil Banks Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Banks in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.
- The Brazilian banks industry group had total assets of \$1,921.4 billion in 2022, representing a compound annual growth rate (CAGR) of 10.9% between 2017 and 2022.
- The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$883.8 billion, equivalent to 46% of the industry group's overall value.
- According to the OECD, the long-term interest rates of Brazilian banks had increased steadily during the historic period, from 7% per annum in December 2017 to 7.4% per annum in January 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Brazil
- Leading company profiles reveal details of key banks market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil banks market with five year forecasts

#### Reasons to Buy

- What was the size of the Brazil banks market by value in 2022?
- What will be the size of the Brazil banks market in 2027?
- What factors are affecting the strength of competition in the Brazil banks market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's banks market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What are the strengths of the leading players?

###### 7.3. What has been the recent M&A activity?

##### 8 Company Profiles

###### 8.1. Itau Unibanco Holding SA

###### 8.2. Banco do Brasil SA

###### 8.3. Caixa Economica Federal

###### 8.4. Banco Bradesco SA

##### 9 Macroeconomic Indicators

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- 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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