

## **United States (US) Retail Lending Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-21 | 50 pages | MarketLine

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### **Report description:**

United States (US) Retail Lending Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Retail Lending in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- This retail lending market profile covers the mortgage and consumer credit market.
- The US retail lending market had total balances outstanding of \$14,604.8 billion in 2022, representing a compound annual growth rate (CAGR) of 4.7% between 2017 and 2022.
- The mortgage credit segment accounted for market's the largest proportion in 2022, with total balances outstanding of \$12,311.2 billion, equivalent to 84.3% of the market's overall value.
- In 2022, the US Federal Reserve raised the federal funds rate by nearly five percentage points in seven announcements.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in the United States

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- Leading company profiles reveal details of key retail lending market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States retail lending market with five year forecasts

#### Reasons to Buy

- What was the size of the United States retail lending market by value in 2022?
- What will be the size of the United States retail lending market in 2027?
- What factors are affecting the strength of competition in the United States retail lending market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States' retail lending market?

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