

United States (US) Banks Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-10 | 55 pages | MarketLine

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Report description:

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Summary

Banks in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.
- The US banks industry group had total assets of \$22,962.7 billion in 2022, representing a compound annual growth rate (CAGR) of 6.5% between 2017 and 2022.
- The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$17,270.5 billion, equivalent to 75.2% of the industry group's overall value.
- According to the OECD, the long-term interest rates of the US banks had increased steadily during the historic period, from 2.4% per annum in December 2017 to 3.5% per annum in January 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in the United States
- Leading company profiles reveal details of key banks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States banks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States banks market by value in 2022?
- What will be the size of the United States banks market in 2027?
- What factors are affecting the strength of competition in the United States banks market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States' banks market?

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