

United States (US) Newspapers Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-14 | 46 pages | MarketLine

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Report description:

United States (US) Newspapers Market Summary, Competitive Analysis and Forecast to 2027

Summary

Newspapers in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.
- The US newspapers market is expected to generate total revenues of \$13.5 billion in 2022, representing a negative compound annual growth rate (CAGR) of 12.9% between 2017 and 2022.
- Market consumption volume is forecast to decline with a negative CAGR of 9.5% between 2017 and 2022, to reach a total of 21.5 billion units in 2022.
- The value of the US newspaper market reported a decline of negative 11.6% in 2022, remaining at the downward trajectory of recent years caused by the decline of readership.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in the United States
- Leading company profiles reveal details of key newspapers market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States newspapers market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States newspapers market by value in 2022?
- What will be the size of the United States newspapers market in 2027?
- What factors are affecting the strength of competition in the United States newspapers market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States' newspapers market?

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