

Benchtop Tools Market - Global Outlook & Forecast 2023-2028

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Report description:

The global benchtop tools market is expected to grow at a CAGR of 5.42% from 2022 to 2028.

RISK FACTORS IN THE MARKET

Supply chain disruptions are considered a risk factor for vendors in the global benchtop tools market. Sometimes vendors have limited supplies and high prices during a market upturn. If suppliers cannot purchase sufficient products at reasonable prices and quality products on time to meet customer demands, product shipments might be delayed due to product shortage.

MARKET TRENDS & OPPORTUNITIES

Increase In Infrastructural Development Projects

Infrastructure is a major sector that boosts the overall development of any nation's economy. There has been a significant rise in infrastructure development initiatives in several countries worldwide to cater to the rapid pace of urbanization and the considerable increase in demand for housing units in recent years. For instance, Saudi Arabia's latest budget shows that the government focuses on infrastructural reforms per the 2030 vision. The initiative aims to provide a dignified life for Saudi families by enabling them to own houses that match their requirements and financial capabilities. Thus, the surge in such infrastructure development initiatives will offer tremendous growth potential for vendors in the benchtop tools market.

Rising Popularity of Benchtop CNC Machines

Benchtop CNC machines have become increasingly popular, leading to demand for benchtop tools. CNC (Computer Numerical Control) machines are automated cutting machines that use a computer program to control their movement and cutting tools. CNC automatically operate parts such as lathes, grinders, routers, shapers, and other with the help of a computer rather than a human operator. They are often used in manufacturing, but benchtop CNC machines are smaller, more affordable, and designed

for hobbyists and small businesses.

INDUSTRY INSIGHTS

Fluctuations in Raw Material Pricing

Raw material costs account for approximately 50%-60% of the overall cost of production in the global benchtop tools market. The prices of major raw materials used to manufacture benchtop tools-steel, plastic, and rubber-have been volatile over the last few years. The volatility of raw material prices poses a serious threat to vendor margins. Chinese manufacturers that offer cheap and high-quality bench tools have added to the worries of prominent vendors to comply with the growing demand and changing industry standards cost-efficiently. These factors burden vendors that strive to manufacture efficient benchtop tools at affordable prices to cope with the market's competition.

SEGMENTATION INSIGHTS

INSIGHTS BY PRODUCT

The sawing tools product segment accounted for the largest revenue share in the global benchtop tools market, accounting for over 42% in 2022. Factors such as affordability, technological advancements, and versatility in sawing tools likely play a significant role in the segment's revenue generation in the global industry. As more & more people are engaged in DIY & home improvement projects, the demand for sawing tools may increase. These tools are often used to cut wood, plastic, and other materials for home improvement and renovation tasks. Following this, Bench Drill press accounts for the second-highest share in the market. The bench drill press is placed on a workbench or table and is smaller than larger industrial drill presses. It finds usage in home workshops, garages, and small-scale manufacturing setups.

Segmentation By Product

-[Sawing Tools -[Bench Drill Press -[Grinder & Sander -[Jointer, Planer & Router -[Others

INSIGHTS BY END-USERS

The global benchtop tools market serves various end users, including industrial and residential. Industrial end users include construction, aerospace, metalworking, woodworking, automotive, and jewelry. Industrial end-user is the major contributors to the global benchtop tool market growth and generated the maximum revenue in the global industry in 2022. The scenario is expected to remain consistent throughout the forecast period due to the rise in demand for sophisticated tools and the rise in precision manufacturing. However, renovations, retrofits, and DIY activities are expected to drive the demand for benchtop tools in the residential segment. The growth is expected to be more evident across regions such as APAC, Latin America, and the Middle East & Africa.

Segmentation By End User

-□Industrial -□Residential

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INSIGHTS BY DISTRIBUTION CHANNEL

The offline distribution channel dominated the global benchtop tools market in 2022. Factors such as product demonstration, trust & security, instant gratification, accessibility, and others are driving the growth of this segment. The online channel holds a relatively low market share. Also, vendors are expected to increase their online presence through e-commerce platforms and collaborations with other e-commerce firms. Furthermore, the surge in sales through the online channel began due to lockdown implications on offline stores during the pandemic, leading to a shift in consumer preference.

Segmentation By Distribution Channel

-[]Offline -[]Online

GEOGRAPHICAL ANALYSIS

The global benchtop tool market has a strong demand from the industrial and residential segments. The major regions driving the market's growth are North America, Europe, and Asia Pacific. North America accounted for the highest share of the global benchtop tool market in 2022. Increased construction activities and rising disposable income would drive the market for benchtop tools in the region, as disposable income plays a significant role in discretionary spending. In the U.S., the demand for benchtop tools is driven by the overall economic growth in the country. The stable economic growth in the U.S. is expected to increase commercial and industrial facilities activities, which, in turn, will drive the need for benchtop tools.

Segmentation by Geography

- North America o
The U.S. o
Canada -[Europe o∏Germany o∏The U.K. o∏France o∏Italy o∏Spain - APAC o∏China o∏India o∏Japan o
South Korea o∏Australia Latin America o∏Brazil o∏Mexico o∏Rest of Latin America - Middle East & Africa o
South Africa o
Saudi Arabia

COMPETITIVE LANDSCAPE

The global benchtop tool market is highly competitive, with several key players operating in the industry. Intense competition, rapid technological advancements, and increasing demand for high-quality products characterize the market. Some of the major players in the global benchtop tools market are Robert Bosch, Stanley Black & Decker, Makita Corporation, Techtronic Industries, Koki Holdings, and Hilti. These companies compete based on product quality, price, innovation, and brand recognition. The market is anticipated to continue to be highly competitive in the coming years as companies focus on developing new and innovative products to meet the life-changing needs of their customers.

Key Company Profiles - Robert Bosch - Stanley Black & Decker - Makita Corporation - Techtronic Industries - Koki Holdings - Hilti

Other Prominent Vendors - CHERVON - CHANG TYPE Industrial -[]Festool - Ferm International - IPW Industries - KYOCERA Corporation - Laguna Tools - POWERTEC - Positec Tool Corporation - PROXXON - Richpower Industries Record Power -**RIKON** Power Tools -[]Triton Tools - WEN Products

KEY QUESTIONS ANSWERED:

1. How big is the benchtop tools market?
2. What is the growth rate of the global benchtop tools market?
3. What are the growing trends in the benchtop tools market?
4. Which region holds the most significant global benchtop tools market share?
5. Who are the key players in the global benchtop tools market?

Table of Contents:

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES 3 RESEARCH PROCESS

4 SCOPE & COVERAGE
4.1 MARKET DEFINITION
4.1.1 INCLUSIONS
4.1.2 EXCLUSIONS
4.1.3 MARKET ESTIMATION CAVEATS
4.2 BASE YEAR
4.3 SCOPE OF THE STUDY
4.3.1 MARKET SEGMENTATION BY PRODUCT
4.3.2 MARKET SEGMENTATION BY END USER
4.3.3 MARKET SEGMENTATION BY DISTRIBUTION CHANNEL
4.3.4 MARKET SEGMENTATION BY GEOGRAPHY

5 REPORT ASSUMPTIONS & CAVEATS 5.1 KEY CAVEATS 5.2 CURRENCY CONVERSION 5.3 MARKET DERIVATION

6 PREMIUM INSIGHTS 6.1 MARKET DEFINITION 6.2 REPORT OVERVIEW 6.3 RISK FACTORS IN THE MARKET 6.4 OPPORTUNITIES & CHALLENGE ANALYSIS 6.5 SEGMENT ANALYSIS 6.6 REGIONAL ANALYSIS 6.7 COMPETITIVE LANDSCAPE

7 MARKET AT A GLANCE 8 INTRODUCTION 8.1 OVERVIEW 8.2 RAW MATERIAL INSIGHTS 8.3 RISK FACTORS 8.3.1 PEST ANALYSIS 8.4 KEY INSIGHTS 8.5 IMPACT OF RECESSION ON PURCHASING BEHAVIOR 8.6 VALUE CHAIN ANALYSIS 8.6.1 RAW MATERIAL SUPPLIERS 8.6.2 MANUFACTURERS 8.6.3 DISTRIBUTORS 8.6.4 END-USERS

9 MARKET OPPORTUNITIES & TRENDS
9.1 GROWING ADOPTION OF POWER TOOLS
9.2 INCREASING DEMAND FROM HOME IMPROVEMENT & DIY SEGMENT
9.3 RISING POPULARITY OF BENCHTOP CNC MACHINES

10 MARKET GROWTH ENABLERS 10.1 SURGE IN E-COMMERCE 10.2 INCREASING DEMAND FROM THE WOODWORKING INDUSTRY 10.3 INCREASE IN INFRASTRUCTURAL DEVELOPMENT PROJECTS

11 MARKET RESTRAINTS11.1 FLUCTUATIONS IN RAW MATERIAL PRICING11.2 LOW LABOR COST & SUPPLY CHAIN DISRUPTIONS11.3 HIGH COMPETITION & PRICE SENSITIVITY

12 MARKET LANDSCAPE 12.1 MARKET OVERVIEW 12.1.1 SUPPLY SIDE FACTORS 12.1.2 DEMAND SIDE FACTORS 12.2 MARKET SIZE & FORECAST 12.3 FIVE FORCES ANALYSIS 12.3.1 THREAT OF NEW ENTRANTS 12.3.2 BARGAINING POWER OF SUPPLIERS 12.3.3 BARGAINING POWER OF BUYERS 12.3.4 THREAT OF SUBSTITUTES 12.3.5 COMPETITIVE RIVALRY

13 PRODUCT

13.1 MARKET SNAPSHOT & GROWTH ENGINE **13.2 MARKET OVERVIEW 13.3 SAWING TOOLS** 13.3.1 MARKET SIZE & FORECAST 13.3.2 MARKET BY GEOGRAPHY **13.4 BENCH DRILL PRESS** 13.4.1 MARKET SIZE & FORECAST 13.4.2 MARKEY BY GEOGRAPHY **13.5 GRINDER & SANDER 13.5.1 MARKET SIZE & FORECAST** 13.5.2 MARKET BY GEOGRAPHY 13.6 JOINTER, PLANER & ROUTER 13.6.1 MARKET SIZE & FORECAST 13.6.2 MARKET BY GEOGRAPHY 13.7 OTHERS **13.7.1 MARKET SIZE & FORECAST 13.7.2 MARKET BY GEOGRAPHY**

14 END-USER 14.1 MARKET SNAPSHOT & GROWTH ENGINE 14.2 MARKET OVERVIEW 14.3 INDUSTRIAL 14.3.1 MARKET SIZE & FORECAST

14.3.2 MARKET BY GEOGRAPHY14.4 RESIDENTIAL14.4.1 MARKET SIZE & FORECAST14.4.2 MARKET BY GEOGRAPHY

15 DISTRIBUTION CHANNEL
15.1 MARKET SNAPSHOT & GROWTH ENGINE
15.2 MARKET OVERVIEW
15.3 OFFLINE
15.3.1 MARKET SIZE & FORECAST
15.3.2 MARKET BY GEOGRAPHY
15.4 ONLINE
15.4.1 MARKET SIZE & FORECAST
15.4.2 MARKET BY GEOGRAPHY

16 GEOGRAPHY 16.1 MARKET SNAPSHOT & GROWTH ENGINE 16.2 GEOGRAPHIC OVERVIEW

17 NORTH AMERICA 17.1 MARKET OVERVIEW 17.2 MARKET SIZE & FORECAST 17.3 PRODUCT 17.3.1 MARKET SIZE & FORECAST 17.4 END USER 17.4.1 MARKET SIZE & FORECAST 17.5 DISTRIBUTION CHANNEL 17.5.1 MARKET SIZE & FORECAST 17.6 KEY COUNTRIES 17.6.1 US: MARKET SIZE & FORECAST 17.6.2 CANADA: MARKET SIZE & FORECAST

18 EUROPE 18.1 MARKET OVERVIEW 18.2 MARKET SIZE & FORECAST 18.3 PRODUCT 18.3.1 MARKET SIZE & FORECAST 18.4 END-USER 18.4.1 MARKET SIZE & FORECAST 18.5 DISTRIBUTION CHANNEL 18.5.1 MARKET SIZE & FORECAST 18.6 KEY COUNTRIES 18.6.1 GERMANY: MARKET SIZE & FORECAST 18.6.2 UK: MARKET SIZE & FORECAST 18.6.3 FRANCE: MARKET SIZE & FORECAST 18.6.4 ITALY: MARKET SIZE & FORECAST 18.6.5 SPAIN: MARKET SIZE & FORECAST

19 APAC **19.1 MARKET OVERVIEW 19.2 MARKET SIZE & FORECAST** 19.3 PRODUCT **19.3.1 MARKET SIZE & FORECAST** 19.4 END-USER **19.4.1 MARKET SIZE & FORECAST 19.5 DISTRIBUTION CHANNEL 19.5.1 MARKET SIZE & FORECAST 19.6 KEY COUNTRIES** 19.6.1 CHINA: MARKET SIZE & FORECAST 19.6.2 INDIA: MARKET SIZE & FORECAST 19.6.3 JAPAN: MARKET SIZE & FORECAST 19.6.4 SOUTH KOREA: MARKET SIZE & FORECAST 19.6.5 AUSTRALIA: MARKET SIZE & FORECAST 20 LATIN AMERICA 20.1 MARKET OVERVIEW 20.2 MARKET SIZE & FORECAST 20.3 PRODUCT 20.3.1 MARKET SIZE & FORECAST 20.4 END USER 20.4.1 MARKET SIZE & FORECAST 20.5 DISTRIBUTION CHANNEL 20.5.1 MARKET SIZE & FORECAST **20.6 KEY COUNTRIES** 20.6.1 BRAZIL: MARKET SIZE & FORECAST 20.6.2 MEXICO: MARKET SIZE & FORECAST 20.6.3 REST OF LAM: MARKET SIZE & FORECAST 21 MIDDLE EAST & AFRICA 21.1 MARKET OVERVIEW 21.2 MARKET SIZE & FORECAST 21.3 PRODUCT 21.3.1 MARKET SIZE & FORECAST 21.4 END-USER 21.4.1 MARKET SIZE & FORECAST **21.5 DISTRIBUTION CHANNEL** 21.5.1 MARKET SIZE & FORECAST

21.6 KEY COUNTRIES 21.6.1 SOUTH AFRICA: MARKET SIZE & FORECAST 21.6.2 SAUDI ARABIA: MARKET SIZE & FORECAST 21.6.3 UAE: MARKET SIZE & FORECAST 21.6.4 TURKEY: MARKET SIZE & FORECAST

22 COMPETITIVE LANDSCAPE

23 KEY COMPANY PROFILES 23.1 ROBERT BOSCH 23.1.1 BUSINESS OVERVIEW 23.1.2 PRODUCT OFFERINGS 23.1.3 KEY STRATEGIES 23.1.4 KEY STRENGTHS 23.1.5 KEY OPPORTUNITIES 23.2 STANLEY BLACK & DECKER 23.2.1 BUSINESS OVERVIEW 23.2.2 PRODUCT OFFERINGS 23.2.3 KEY STRATEGIES 23.2.4 KEY STRENGTHS 23.2.5 KEY OPPORTUNITIES 23.3 MAKITA CORPORATION 23.3.1 BUSINESS OVERVIEW 23.3.2 PRODUCT OFFERINGS 23.3.3 KEY STRATEGIES 23.3.4 KEY STRENGTHS 23.3.5 KEY OPPORTUNITIES 23.4 TECHTRONIC INDUSTRIES 23.4.1 BUSINESS OVERVIEW 23.4.2 PRODUCT OFFERINGS 23.4.3 KEY STRATEGIES 23.4.4 KEY STRENGTHS 23.4.5 KEY OPPORTUNITIES 23.5 KOKI HOLDINGS 23.5.1 BUSINESS OVERVIEW 23.5.2 PRODUCT OFFERINGS 23.5.3 KEY STRATEGIES 23.5.4 KEY STRENGTHS 23.5.5 KEY OPPORTUNITIES 23.6 HILTI 23.6.1 BUSINESS OVERVIEW 23.6.2 PRODUCT OFFERINGS 23.6.3 KEY STRATEGIES 23.6.4 KEY STRENGTHS 23.6.5 KEY OPPORTUNITIES

24 OTHER PROMINENT VENDORS 24.1 CHERVON 24.1.1 BUSINESS OVERVIEW 24.1.2 PRODUCT OFFERINGS 24.2 CHANG TYPE INDUSTRIAL 24.2.1 BUSINESS OVERVIEW 24.2.2 PRODUCT OFFERINGS

24.3 FESTOOL 24.3.1 BUSINESS OVERVIEW 24.3.2 PRODUCT OFFERINGS 24.4 FERM INTERNATIONAL 24.4.1 BUSINESS OVERVIEW 24.4.2 PRODUCT OFFERINGS 24.5 JPW INDUSTRIES 24.5.1 BUSINESS OVERVIEW 24.5.2 PRODUCT OFFERINGS 24.6 KYOCERA CORPORATION 24.6.1 BUSINESS OVERVIEW 24.6.2 PRODUCT OFFERINGS 24.7 LAGUNA TOOLS 24.7.1 BUSINESS OVERVIEW 24.7.2 PRODUCT OFFERINGS 24.8 POWERTEC 24.8.1 BUSINESS OVERVIEW 24.8.2 PRODUCT OFFERINGS 24.9 POSITEC TOOL CORPORATION 24.9.1 BUSINESS OVERVIEW 24.9.2 PRODUCT OFFERINGS 24.10 PROXXON 24.10.1 BUSINESS OVERVIEW 24.10.2 PRODUCT OFFERINGS 24.11 RICHPOWER INDUSTRIES 24.11.1 BUSINESS OVERVIEW 24.11.2 PRODUCT OFFERINGS 24.12 RECORD POWER 24.12.1 BUSINESS OVERVIEW 24.12.2 PRODUCT OFFERINGS 24.13 RIKON POWER TOOLS 24.13.1 BUSINESS OVERVIEW 24.13.2 PRODUCT OFFERINGS 24.14 TRITON TOOLS 24.14.1 BUSINESS OVERVIEW 24.14.2 PRODUCT OFFERINGS 24.15 WEN PRODUCTS 24.15.1 BUSINESS OVERVIEW 24.15.2 PRODUCT OFFERINGS

25 REPORT SUMMARY 25.1 KEY TAKEAWAYS 25.2 STRATEGIC RECOMMENDATIONS

26 QUANTITATIVE SUMMARY 26.1 MARKET BY GEOGRAPHY 26.2 MARKET BY PRODUCT

26.3 MARKET BY END-USER 26.4 MARKET BY DISTRIBUTION CHANNEL 26.5 NORTH AMERICA 26.5.1 PRODUCT: MARKET SIZE & FORECAST 26.5.2 END USER: MARKET SIZE & FORECAST 26.5.3 DISTRIBUTION CHANNEL: MARKET SIZE & FORECAST 26.6 EUROPE 26.6.1 PRODUCT: MARKET SIZE & FORECAST 26.6.2 END-USER: MARKET SIZE & FORECAST 26.6.3 DISTRIBUTION CHANNEL: MARKET SIZE & FORECAST 26.7 APAC 26.7.1 PRODUCT: MARKET SIZE & FORECAST 26.7.2 END-USER: MARKET SIZE & FORECAST 26.7.3 DISTRIBUTION CHANNEL: MARKET SIZE & FORECAST 26.8 LATIN AMERICA 26.8.1 PRODUCT: MARKET SIZE & FORECAST 26.8.2 END-USER: MARKET SIZE & FORECAST 26.8.3 DISTRIBUTION CHANNEL: MARKET SIZE & FORECAST 26.9 MIDDLE EAST & AFRICA 26.9.1 PRODUCT: MARKET SIZE & FORECAST 26.9.2 END-USER: MARKET SIZE & FORECAST 26.9.3 DISTRIBUTION CHANNEL: MARKET SIZE & FORECAST

27 APPENDIX 27.1 ABBREVIATIONS



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