

## **Bleaching Clay Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-06-14 | 149 pages | IMARC Group

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### **Report description:**

The global bleaching clay market size reached US\$ 1.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.5% during 2023-2028.

Bleaching clay refers to an activated, adsorbent, odorless, tasteless, non-toxic white or beige colored powder that is composed of attapulgite, montmorillonite, and sepiolite clay minerals. It is manufactured using sulfuric acid, hydrated sodium calcium aluminosilicates, fuller's earth, attapulgite clay, bentonite and hydrochloric acid. Bleaching clay is commonly used for removing sludge, phospholipids, sulfonic acid, and traces of metal in the oil. It is also widely used for bleaching, decolorizing and refining oils and fats purposes. It offers numerous advantages, such as increased adsorbent activity and impurity removal of contaminants, such as phosphatides, oxidation products, pigments, metals, and soaps.

### **Bleaching Clay Market Trends:**

The significant growth in the food and beverage (F&B) industry across the globe is creating a positive outlook for the market. Bleaching clay is widely used in the decolorizing and refining processes of oils and fats, which are further used in margarine, honey and shortening oils. In line with this, the widespread product adoption in vegetable oils due to the increasing demand for high-quality and pure edible oil is also favoring the market growth. Furthermore, the utilization of art machinery and various advanced technologies to procure high-quality raw materials and monitor bleaching clay through several control checks and quality procedures are providing a considerable boost to the market growth. Additionally, the increasing incorporation of bleaching clay in the manufacturing of biofuel as a sustainable energy resource due to the rising environmental consciousness is positively impacting the market growth. Apart from this, the rising expenditure capacities of consumers and the implementation of various government initiatives to promote and enhance the production of raw materials, such as fuller's earth and kaolin, required for the formulation of bleaching clay are anticipated to drive the market toward growth.

### **Key Market Segmentation:**

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IMARC Group provides an analysis of the key trends in each sub-segment of the global bleaching clay market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, application and end user.

Breakup by Type:

Natural  
Activated

Breakup by Application:

Refining of Vegetable Oils and Fats  
Refining of Mineral Oils and Lubricants  
Others

Breakup by End User:

Food and Beverage  
Cosmetics and Personal Care  
Chemicals  
Others

Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others

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#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AMC (UK) Ltd., Ashapura Group (Minerals Technologies Inc.), Clariant AG, EP Minerals LLC (U.S. Silica Holdings Inc.), HRP Industries, Manek Active Clay Pvt. Ltd., Musim Mas, Oil-Dri Corporation of America, Phoenix Chemicals (Pvt.) Limited, Refoil Earth Pvt. Ltd., Taiko Group of Companies and The W Clay Industries Sdn. Bhd.

#### Key Questions Answered in This Report:

How has the global bleaching clay market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global bleaching clay market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global bleaching clay market and who are the key players?

What is the degree of competition in the industry?

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