

Automotive Carbon Wheels Market by Vehicle Type (Two Wheelers, Passenger Cars, Commercial Vehicles), Distribution Channel (OEM, Aftermarket), and Region 2023-2028

Market Report | 2023-06-14 | 143 pages | IMARC Group

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Report description:

The global automotive carbon wheels market size reached US\$ 790.3 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,383.90 Million by 2028, exhibiting a growth rate (CAGR) of 9.89% during 2023-2028. The rising need to improve fuel efficiency in vehicles, the escalating demand for lightweight materials, and various technological advancements represent some of the key factors driving the market.

Automotive carbon wheels are high-performance wheels made from carbon fiber reinforced polymer (CFRP) composites. They offer a range of benefits over traditional metal wheels, including reduced weight, increased strength, and improved performance. They are also lighter than their metal counterparts, which reduces weight and improves acceleration, braking, and handling, which provides faster lap times and improved driving dynamics. In addition to their performance benefits, carbon wheels offer improved aesthetics as the unique weave pattern of the carbon fiber creates a distinct look that is popular with car enthusiasts. Moreover, they are more durable, resistant to damage from road hazards than traditional metal wheels, are less likely to deform or crack under stress, and offer a higher level of shock absorption. Nowadays, manufacturers are offering custom color options, which allow customers to personalize the appearance of their wheels. Owing to these benefits, automotive carbon wheels are gaining traction across the globe.

Automotive Carbon Wheels Market Trends:

The market is primarily driven by the escalating demand for luxury and high-performance cars and the rising need to improve the fuel efficiency of vehicles. In addition, the increasing utilization of lightweight materials in vehicles represents another major growth-inducing factor. Nowadays, automotive manufacturers are adopting carbon wheels as they serve as a lightweight alternative to traditional metal wheels, which helps improve fuel efficiency and reduce emissions. Besides this, with various

technological advancements, the production costs of carbon fiber composites are decreasing, making it more accessible and cost-effective for automotive manufacturers to use in their vehicles and produce them in larger quantities. This, coupled with the rising product adoption due to its aesthetic appeal, is increasing its adoption in luxury cars, thus contributing to market growth. Moreover, automotive carbon wheels offer significant performance benefits over traditional metal wheels, which has escalated their demand among sports car and high-performance vehicle manufacturers. Furthermore, the rising disposable incomes of individuals, the expanding automotive industry, especially in developing economies, the increasing environmental regulations, the rising adoption of electric vehicles, and the introduction of advanced product variants are some of the other factors that are creating a favorable market outlook across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global automotive carbon wheels market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on vehicle type and distribution channel.

Vehicle Type Insights:

Two Wheelers
Passenger Cars
Commercial Vehicles

The report has provided a detailed breakup and analysis of the automotive carbon wheels market based on the vehicle type. This includes two wheelers, passenger cars, and commercial vehicles. According to the report, passenger cars represented the largest segment.

Distribution Channel Insights:

OEM
Aftermarket

A detailed breakup and analysis of the automotive carbon wheels market based on the distribution channel has also been provided in the report. This includes OEM and aftermarket. According to the report, OEM accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Asia Pacific
China

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Japan
India
South Korea
Australia
Indonesia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Europe was the largest market for automotive carbon wheels. Some of the factors driving the Europe automotive carbon wheels market included the escalating demand for luxury vehicles, the increasing utilization of lightweight materials, and the advent of advanced product variants.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global automotive carbon wheels market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Carbon Revolution Limited, Dymag Group Limited, ESE Carbon Company, HRE Wheels, Litespeed Racing LLC, Rolko Kohlgruber GmbH (INDUS Holding AG), and Rotobox d.o.o. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global automotive carbon wheels market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global automotive carbon wheels market?

What is the impact of each driver, restraint, and opportunity on the global automotive carbon wheels market?

What are the key regional markets?

Which countries represent the most attractive automotive carbon wheels market?

What is the breakup of the market based on the vehicle type?

Which is the most attractive vehicle type in the automotive carbon wheels market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the automotive carbon wheels market?

What is the competitive structure of the global automotive carbon wheels market?

Who are the key players/companies in the global automotive carbon wheels market?

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