

## **Hand Dryer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-06-14 | 142 pages | IMARC Group

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### **Report description:**

The global hand dryer market size reached US\$ 897 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,706 Million by 2028, exhibiting a growth rate (CAGR) of 10.7% during 2023-2028.

Hand dryer refers to an electronic appliance that is deployed in public washrooms as a cost-effective alternative to paper towels for drying hands. It aids in maintaining an optimal level of cleanliness and hygiene by eliminating the risk of cross-contamination and the spread of pathogens. Hand dryers activate through buttons, which, in turn, triggers sensor for detecting movements to enable the motor to emit warm air for drying purposes. At present, it is commercially available in varying types, such as push-button, high-speed, and automatic hand dryers.

### **Hand Dryer Market Trends:**

The widespread adoption of automatic hand dryers across various industrial verticals, such as healthcare and hospitality, for maintaining hygiene is one of the prime factors driving the hand dryer market growth. In line with this, the sudden outbreak of COVID-19 pandemic is acting as another major growth-inducing factor as automatic hand dryers offer contactless hand-drying experience, which, in turn, aids in inhibiting the spread of the virus significantly. The environmental consciousness amongst the consumers and the increasing demand for eco-friendly devices over towels and tissues to save paper are also contributing to the market growth. Moreover, the introduction of the blade hand dryers for minimizing bacterial spread in the washroom is contributing to the market growth. Other factors, such as rapid technological advancements to mandate the prevalent hygiene requirements, several initiatives undertaken by the government bodies of various nations for the installation of hand dryers in the commercial sector to ensure consumer safety and strengthen the infrastructure, strategic collaborations between the top players and manufacturers for the continual launch of more effective product variants at affordable prices, are creating a positive outlook for the market.

### **Key Market Segmentation:**

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IMARC Group provides an analysis of the key trends in each sub-segment of the global hand dryer market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, operation mode, mounting technique and end user.

Breakup by Product:

Hot Air  
Jet Air

Breakup by Operation Mode:

Push Button Hand Dryer  
Automatic Hand Dryer

Breakup by Mounting Technique:

Surface Mounted  
Wall Mounted

Breakup by End User:

Hotel  
Hospitals and Clinics  
Food Processing and Service Industry  
Commercial Complexes  
Office Buildings  
Others

Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain

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Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being American Specialties Inc., Bobrick Washroom Equipment Inc., Dyson Limited, Euronics Industries Pvt Ltd, Excel Dryer Inc., Hokwang Industries Co. Ltd, Jaquar Group, Mitsubishi Electric Corporation, Palmer Fixture Company, Panasonic Corporation, Saniflow Hand Dryer Corporation, and World Dryer Corporation (Zurn Water Solutions Corporation).

#### Key Questions Answered in This Report

1. What was the size of the global hand dryer market in 2022?
2. What is the expected growth rate of the global hand dryer market during 2023-2028?
3. What are the key factors driving the global hand dryer market?
4. What has been the impact of COVID-19 on the global hand dryer market?
5. What is the breakup of the global hand dryer market based on the product?
6. What is the breakup of the global hand dryer market based on the operation mode?
7. What is the breakup of the global hand dryer market based on the end user?
8. What are the key regions in the global hand dryer market?
9. Who are the key players/companies in the global hand dryer market?

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