

## **Lawn and Garden Consumables Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-06-14 | 144 pages | IMARC Group

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### **Report description:**

The global lawn and garden consumables market size reached US\$ 20.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 25.9 Billion by 2028, exhibiting a growth rate (CAGR) of 3.99% during 2023-2028.

Lawn and garden consumables refer to various products used for the regular maintenance and landscaping of lawns and gardens. Some commonly used lawn and garden consumables include pesticides, fertilizers, seeds, mulch films, and growing media. They help improve the soil structure, increase the aesthetic appeal of the space, trap stormwater runoff, prevent overgrowth of plants, and control weed growth. Moreover, lawn and garden consumables also assist in filtering dust and other pollutants from the air, reducing soil erosion, curbing pollution, and enhancing indoor air quality. As a result, they have gained traction across the residential, commercial, and industrial sectors.

### **Lawn and Garden Consumables Market Trends:**

The rising consumer interest in landscaping and home gardening and the increasing construction of residential and commercial buildings represent the primary factors driving the market growth. Besides this, the emerging trend of transforming outdoor spaces into relaxing areas, such as outdoor kitchens, lounges, entertainment areas, and party spots, is another major growth-inducing factor. Additionally, there has been a significant increase in the demand for landscaping products, such as water fountains, plants and gazebos, due to improving lifestyles, inflating consumer expenditure capacities, and rapid urbanization. Along with this, the growing consumer inclination toward home decor and the widespread adoption of hardscaping are catalyzing the product demand. Furthermore, several leading manufacturers are developing advanced lawn and garden consumables that offer enhanced efficiency, convenience, and ease of use. Along with this, the launch of organic and natural product variants is propelling the market growth. Other factors, including the expanding real estate sector, rising trend of outdoor kitchens, favorable government policies, and increasing investments in urban green spaces and parks, are also providing a positive impact on the market growth.

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#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global lawn and garden consumables market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, distribution channel and end user.

#### Breakup by Product Type:

- Fertilizers
- Pesticides
- Insecticides
- Fungicides
- Herbicides
- Others
- Seeds
- Mulch
- Others

#### Breakup by Distribution Channel:

- Online
- Offline

#### Breakup by End User:

- Residential
- Commercial
- Industrial

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain

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Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ace Hardware Corporation, BASF SE, Bayer AG, BLACK+DECKER Inc. (Stanley Black & Decker Inc.), Central Garden & Pet Company, DLF Seeds A/S, DuPont de Nemours Inc., J.R. Simplot Company, Nutrien Ltd., Sakata Seed Corporation, Spectrum Brands Inc., The Andersons Inc., The Espoma Company and The Scotts Miracle-Gro Company.

#### Key Questions Answered in This Report

1. What was the size of the global lawn and garden consumables market in 2022?
2. What is the expected growth rate of the global lawn and garden consumables market during 2023-2028?
3. What are the key factors driving the global lawn and garden consumables market?
4. What has been the impact of COVID-19 on the global lawn and garden consumables market?
5. What is the breakup of the global lawn and garden consumables market based on the product type?
6. What is the breakup of the global lawn and garden consumables market based on the distribution channel?
7. What is the breakup of the global lawn and garden consumables market based on the end user?
8. What are the key regions in the global lawn and garden consumables market?
9. Who are the key players/companies in the global lawn and garden consumables market?

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