

## **Payment Gateways Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-06-14 | 145 pages | IMARC Group

### **AVAILABLE LICENSES:**

- Electronic (PDF) Single User \$3999.00
- Five User Licence \$4999.00
- Enterprisewide License \$5999.00

### **Report description:**

The global payment gateways market size reached US\$ 23.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 34.6 Billion by 2028, exhibiting a growth rate (CAGR) of 6.9% during 2023-2028.

Payment gateways are web-based applications that serve as intermediaries between e-commerce websites and banks to authorize and authenticate online transactions. They encrypt sensitive information, including credit card numbers and bank account details, to prevent fraud. They offer the facility of making purchases at any hour of the day without the inconvenience of waiting in long queues. As a result, payment gateways find extensive applications in the retail, media and entertainment, and banking, financial services and insurance (BFSI) industries across the globe.

### **Payment Gateways Market Trends:**

The increasing digital transformation of businesses around the world represents one of the key factors bolstering the growth of the market. Moreover, rising technological advancements have enabled financial service providers to offer novel digital services to customers. Besides this, there is a considerable increase in the adoption of online payment modes, including credit or debit cards, mobile wallets, and net banking, for making money transfers that offer a convenient method to users for making in-store payments. Apart from this, people are nowadays increasingly relying on online travel agencies (OTAs) for booking flights, cars, tours, cruises, and hotel accommodations. This, coupled with the thriving travel and tourism industry, is creating a positive outlook for the market. Furthermore, numerous banks are collaborating with retail vendors to provide cashback offers, attract new customers and retain existing users. This, along with the expanding broadband or high-speed Internet access, is projected to fuel the growth of the market in the upcoming years.

### **Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global payment gateways market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on application and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

mode of interaction.

#### Breakup by Application:

Large Enterprises  
Micro and Small Enterprises  
Mid-Size Enterprises

Large enterprises currently hold the largest market as they have higher website traffic and consequently need to rely on effective solutions during the checkout process.

#### Breakup by Mode of Interaction:

Hosted Payment Gateways  
Pro/Self-Hosted Payment Gateways  
API/Non-Hosted Payment Gateways  
Local Bank Integrates  
Direct Payment Gateways  
Platform-Based Payment Gateways

Hosted payment gateways dominate the market as they offer multiple payment options and data encryption to safeguard sensitive customer data against data breaches and malware attacks.

#### Breakup by Region:

North America  
Europe  
Asia Pacific  
Middle East and Africa  
Latin America

The Asia-Pacific dominates the market on account of the burgeoning e-commerce industry in the region.

#### Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry.

#### Key Questions Answered in This Report:

How has the global payment gateways market performed so far and how will it perform in the coming years?  
What has been the impact of COVID-19 on the global payment gateways market?  
What are the key regions in the global payment gateways market?  
What are the key application segments in the global payment gateways market?  
What are the key mode of interactions in the global payment gateways market?  
What are the various stages in the value chain of the global payment gateways industry?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

What are the key driving factors and challenges in the global payment gateways industry?  
What is the structure of the global payment gateways industry and who are the key players?  
What is the degree of competition in the global payment gateways industry?

## **Table of Contents:**

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach
  - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 Global Payment Gateways Market
  - 5.1 Market Overview
  - 5.2 Market Performance
  - 5.3 Impact of COVID-19
  - 5.4 Market Breakup by Application
  - 5.5 Market Breakup by Mode of Interaction
  - 5.6 Market Breakup by Region
  - 5.7 Market Forecast
  - 5.8 SWOT Analysis
    - 5.8.1 Overview
    - 5.8.2 Strengths
    - 5.8.3 Weaknesses
    - 5.8.4 Opportunities
    - 5.8.5 Threats
  - 5.9 Value Chain Analysis
    - 5.9.1 Overview
    - 5.9.2 Research and Development
    - 5.9.3 Inputs
    - 5.9.4 Product and Services
    - 5.9.5 Marketing and Distribution
    - 5.9.6 End Users
    - 5.9.7 Post Sales Service
  - 5.10 Porters Five Forces Analysis
    - 5.10.1 Overview
    - 5.10.2 Bargaining Power of Buyers
    - 5.10.3 Bargaining Power of Suppliers
    - 5.10.4 Degree of Competition

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 5.10.5 Threat of New Entrants
- 5.10.6 Threat of Substitutes
- 6 Market Breakup by Application
  - 6.1 Large Enterprises
    - 6.1.1 Market Trends
    - 6.1.2 Market Forecast
  - 6.2 Micro and Small Enterprises
    - 6.2.1 Market Trends
    - 6.2.2 Market Forecast
  - 6.3 Mid-size Enterprises
    - 6.3.1 Market Trends
    - 6.3.2 Market Forecast
- 7 Market Breakup by Mode of Interaction
  - 7.1 Hosted Payment Gateways
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2 Pro/Self-Hosted Payment Gateways
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
  - 7.3 API/Non-Hosted Payment Gateways
    - 7.3.1 Market Trends
    - 7.3.2 Market Forecast
  - 7.4 Local Bank Integrates
    - 7.4.1 Market Trends
    - 7.4.2 Market Forecast
  - 7.5 Direct Payment Gateways
    - 7.5.1 Market Trends
    - 7.5.2 Market Forecast
  - 7.6 Platform-Based Payment Gateways
    - 7.6.1 Market Trends
    - 7.6.2 Market Forecast
- 8 Market Breakup by Region
  - 8.1 North America
    - 8.1.1 Market Trends
    - 8.1.2 Market Forecast
  - 8.2 Europe
    - 8.2.1 Market Trends
    - 8.2.2 Market Forecast
  - 8.3 Asia Pacific
    - 8.3.1 Market Trends
    - 8.3.2 Market Forecast
  - 8.4 Middle East and Africa
    - 8.4.1 Market Trends
    - 8.4.2 Market Forecast
  - 8.5 Latin America
    - 8.5.1 Market Trends
    - 8.5.2 Market Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9 Competitive Landscape
- 9.1 Market Structure
- 9.2 Key Players
- 9.3 Profiles of Key Players

**Payment Gateways Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-06-14 | 145 pages | IMARC Group

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Electronic (PDF) Single User	\$3999.00
	Five User Licence	\$4999.00
	Enterprisewide License	\$5999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

