

## **Laminate Flooring Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-06-14 | 142 pages | IMARC Group

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### **Report description:**

Market Overview:

The global laminate flooring market size reached 1,049 Million Sq. Metres in 2022. Looking forward, IMARC Group expects the market to reach 1,252 Million Sq. Metres by 2028, exhibiting a growth rate (CAGR) of 2.9% during 2023-2028.

Laminate flooring refers to a multi-layer synthetic flooring product, that is made up of the wear, design, core and back layers sealed together using the lamination process. The upper layer usually comprises melamine and aluminum oxide that aid in providing the laminate board a scratch and moisture resistant surface. In comparison to engineered wood, solid hardwood, and stone floor coverings, laminate flooring is inexpensive and easy to install as well as maintain. As it is available in varying widths, lengths and thickness, and can replicate different surfaces including wood, stones and tiles, the demand for laminate flooring is increasing across the globe.

One of the major factors driving the market growth is the rise in construction activities across the globe. On account of the growing population, rapid urbanization, recovery of the global economy, inflating incomes levels and improving standards of living, a rise in the demand for housing has been witnessed in recent years, especially in developing economies like Brazil and China. This has further led to an increase in the need for modern flooring materials like laminate flooring which offer durability, scratch and stain resistance. As opposed to the other flooring materials, laminate flooring offers ease of installation which reduces the requirement of skilled labor. Apart from this, advancements in the designing and printing technologies and the introduction of innovative product designs by manufacturers are stimulating the demand for laminate flooring across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global laminate flooring market report, along with

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forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type and sector.

#### Breakup by Type:

- HDF Laminates
- MDF Laminates
- 

At present, MDF, or medium density fiberboard, laminates represent the most popular type of laminate flooring, holding the majority of the global market share. It is similar to particle board and is made up of wood fibers that are glued together with an adhesive or resin under heat and pressure.

#### Breakup by Sector:

- Residential
- Commercial
- 

The report finds that the residential sector accounts for the majority of the total market share.

#### Regional Insights:

- Asia Pacific
- North America
- Europe
- Latin America
- Middle East and Africa
- 

Asia Pacific presently enjoys the leading position in the market. Laminate flooring has gained traction in the Asia Pacific region in recent years due to the rising population, and the consequent increase in the need for housing, in countries like India and China.

#### Competitive Landscape:

The market is fragmented in nature due to the presence of several small and large manufacturers who compete against each other in terms of prices and quality. Some of the leading players operating in the market are:

- Mohawk Industries, Inc.
- Tarkett SA
- Armstrong World Industries, Inc.
- Shaw Industries, Inc.
- Mannington Mills, Inc.
- Beaulieu International Group
- 

#### Key Questions Answered in This Report:

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- How has the global laminate flooring market performed so far and how will it perform in the coming years?
- What are the major regional markets?
- What has been the impact of COVID-19 on the global laminate flooring market?
- What are the key products types in the market?
- What are the various end use sectors in the market?
- What are the price trends of laminate flooring?
- What are the various stages in the value chain of the global laminate flooring industry?
- What are the key driving factors and challenges in the global laminate flooring industry?
- What is the structure of the global laminate flooring industry and who are the key players?
- What is the degree of competition in the global laminate flooring industry?
- What are the profit margins in the global laminate flooring industry?
- What are the key requirements for setting up a laminate flooring manufacturing plant?
- How is laminate flooring manufactured?
- What are the various unit operations involved in a laminate flooring manufacturing plant?
- What is the total size of land required for setting up a laminate flooring manufacturing plant?
- What are the machinery requirements for setting up a laminate flooring manufacturing plant?
- What are the raw material requirements for setting up a laminate flooring manufacturing plant?
- What are the packaging requirements for laminate flooring?
- What are the transportation requirements for laminate flooring?
- What are the utility requirements for setting up a laminate flooring manufacturing plant?
- What are the manpower requirements for setting up a laminate flooring manufacturing plant?
- What are the infrastructure costs for setting up a laminate flooring manufacturing plant?
- What are the capital costs for setting up a laminate flooring manufacturing plant?
- What are the operating costs for setting up a laminate flooring manufacturing plant?
- What will be the income and expenditures for a laminate flooring manufacturing plant?
- What is the time required to break-even?

## **Table of Contents:**

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach
  - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 Global Flooring Market
  - 5.1 Market Overview

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- 5.2 Market Performance
  - 5.2.1 Volume Trends
  - 5.2.2 Value Trends
- 5.3 Market Breakup by Region
- 5.4 Market Breakup by Segment
  - 5.4.1 Hard Flooring
    - 5.4.1.1 Stone
    - 5.4.1.2 Ceramic
    - 5.4.1.3 Hardwood
    - 5.4.1.4 Vinyl
    - 5.4.1.5 Wooden Laminates
  - 5.4.2 Soft Flooring
    - 5.4.2.1 Carpets
    - 5.4.2.2 Mats
    - 5.4.2.3 Rugs
- 5.5 Market Breakup by Sector
- 5.6 Market Forecast
- 6 Global Laminate Flooring Market
  - 6.1 Market Overview
  - 6.2 Market Performance
    - 6.2.1 Volume Trends
    - 6.2.2 Value Trends
  - 6.3 Impact of COVID-19
  - 6.4 Price Analysis
    - 6.4.1 Key Price Indicators
    - 6.4.2 Price Structure
    - 6.4.3 Price Trends
  - 6.5 Market Breakup by Region
  - 6.6 Market Breakup by Type
  - 6.7 Market Breakup by Sector
  - 6.8 Market Forecast
  - 6.9 Value Chain Analysis
    - 6.9.1 Raw Material Procurement
    - 6.9.2 Manufacturing
    - 6.9.3 Marketing
    - 6.9.4 Distribution
    - 6.9.5 Exports
    - 6.9.6 End-Use
  - 6.10 SWOT Analysis
    - 6.10.1 Overview
    - 6.10.2 Strengths
    - 6.10.3 Weaknesses
    - 6.10.4 Opportunities
    - 6.10.5 Threats
  - 6.11 Porters Five Forces Analysis
    - 6.11.1 Overview
    - 6.11.2 Bargaining Power of Buyers

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- 6.11.3 Bargaining Power of Suppliers
- 6.11.4 Degree of Rivalry
- 6.11.5 Threat of New Entrants
- 6.11.6 Threat of Substitutes
- 6.12 Key Market Drivers and Success Factors
- 7 Performance of Key Regions
  - 7.1 Asia Pacific
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2 North America
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
  - 7.3 Europe
    - 7.3.1 Market Trends
    - 7.3.2 Market Forecast
  - 7.4 Latin America
    - 7.4.1 Market Trends
    - 7.4.2 Market Forecast
  - 7.5 Middle East and Africa
    - 7.5.1 Market Trends
    - 7.5.2 Market Forecast
- 8 Performance of Type
  - 8.1 HDF Laminates
    - 8.1.1 Market Trends
    - 8.1.2 Market Forecast
  - 8.2 MDF Laminates
    - 8.2.1 Market Trends
    - 8.2.2 Market Forecast
- 9 Performance by Sector
  - 9.1 Residential
    - 9.1.1 Market Trends
    - 9.1.2 Market Forecast
  - 9.2 Commercial
    - 9.2.1 Market Trends
    - 9.2.2 Market Forecast
- 10 Competitive Landscape
  - 10.1 Market Structure
  - 10.2 Production Capacities of Key Players
- 11 Laminate Flooring Manufacturing Process
  - 11.1 Product Overview
  - 11.2 Detailed Process Flow
  - 11.3 Various Types of Units Operations Involved
  - 11.4 Mass Balance and Raw Material Requirements
- 12 Project Details, Requirements and Costs Involved
  - 12.1 Land, Location and Site Development
  - 12.2 Construction Requirements and Expenditures
  - 12.3 Plant Machinery

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- 12.4 Machinery Pictures
- 12.5 Raw Materials Requirements and Expenditures
- 12.6 Raw Material and Final Product Pictures
- 12.7 Packaging Requirements and Expenditures
- 12.8 Transportation Requirements and Expenditures
- 12.9 Utilities Requirements and Expenditures
- 12.10 Manpower Requirements and Expenditures
- 12.11 Other Capital Investments
- 13 Laminate Flooring Manufacturing Plant: Loans and Financial Assistance
- 14 Laminate Flooring Manufacturing Plant: Project Economics
  - 14.1 Capital Cost of the Project
  - 14.2 Techno-Economic Parameters
  - 14.3 Product Pricing and Margins Across Various Levels of the Supply Chain
  - 14.4 Taxation and Depreciation
  - 14.5 Income Projections
  - 14.6 Expenditure Projections
  - 14.7 Financial Analysis
  - 14.8 Profit Analysis
- 15 Key Players Profiles
  - 15.1 Mohawk Industries Inc.
  - 15.2 Tarkett SA
  - 15.3 Armstrong World Industries, Inc.
  - 15.4 Shaw Industries, Inc.
  - 15.5 Mannington Mills, Inc.
  - 15.6 Beaulieu International Group

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