

Retail E-Commerce in the United Arab Emirates

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Report description:

Retail e-commerce in the United Arab Emirates became increasingly competitive in 2022 as the channel continued to record strong growth momentum. Retailers in the United Arab Emirates are embracing digitalisation to develop a more direct-to-consumer relationship and enhance online visibility and engagement. However, this is also presenting a challenge for pure online players and third party marketplaces. Azadea Group, which locally represents a number of international fashion brands via a franchi...

Euromonitor International's Retail E-Commerce in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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