

Mobility in Thailand

Market Direction | 2022-11-02 | 21 pages | Euromonitor

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Report description:

Mobility services in Thailand continue to recover from the pandemic, with support from both financial institutions and the government. The latest EV scheme for 2022-2025 is expected to sustain the growth momentum of electric vehicles over the near future. Financial institutions continue to keep the interest rate low in 2022 to ensure domestic consumers have less concern when purchasing new vehicles. The lifting of COVID-19 restrictions encourages the resumption of Thailand's traffic towards pre-...

Euromonitor International's Mobility in Thailand report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Mobility in Thailand
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List Of Contents And Tables

MOBILITY IN THAILAND

HEADLINES

PASSENGER CAR SALES AND OWNERSHIP

Market background

Prospects

CHART 1 Light Vehicle Sales in Thailand 2016-2026

CHART 2 Car Sales by Segment in Thailand 2016-2026

CHART 3 Automotive Brand Market Share in Thailand 2021

CHART 4 Top 10 Most Popular Light Vehicle Models in Thailand 2021

CHART 5 Vehicles in Use 2021 in Thailand and Growth 2021-2026

CHART 6 □Consumer Expenditure per Capita on Transportation: Regional Comparison 2021

CHART 7 New vs Secondhand Car Purchase in the Past Year 2022

CHART 8 New vs Secondhand Car Purchase in the Coming Year 2022

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 9 Electric Car Registrations in Thailand 2016-2026

CHART 10 □Reasons for Not Buying an Electric Car 2022

CHART 11 □Electric Charging Stations by Type in Thailand 2016-2021

CHART 12 □EV Charging by Location 2022

CHART 13 □Electric Automobile Ownership by Income Band 2022

CHART 14 □Electric Automobile Ownership by Age Group 2022

SHARED MOBILITY

CHART 15 □Mobility Sharing Retail Revenues by Type 2016-2026

CHART 16 □Forecast Growth in Consumer Booking Value by Shared Mobility Type 2021-2026

CHART 17 □Typical Mode of Commute Using Shared Services 2022

CHART 18 □Anticipated Future Spending on Transportation by Mobility Mode 2022

PUBLIC TRANSPORTATION

CHART 19 □Frequency of Public Transport Use for Commuting 2022

CHART 20 □Frequency of Public Transport Use for Commuting by City Size 2022

CHART 21 □Public Transportation Use in 2021 and Growth 2016-2021 in Selected Cities

CHART 22 □Number of Days per Week Commuting 2022

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 23 □Attitudes to Autonomous Vehicles in Thailand 2022

CHART 24 I am Concerned About the Safety of Riding in an Autonomous Car by Age Group 2022

CHART 25 □I am Concerned About the Safety of Riding in an Autonomous Car by Income Band 2022

CHART 26 □Road Injury Accidents 2016-2021 and Road Injuries by City 2021

CHART 27 □Road Network by Country 2021

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