

Homewares in the Netherlands

Market Direction | 2023-05-03 | 18 pages | Euromonitor

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Report description:

During the pandemic, much of the local population stayed at home and hence, cooking and eating food at home also increased. This boosted the need for many dining products, in particular, cutlery, with sales continuing to grow in 2022.

Euromonitor International's Homewares in Netherlands report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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