

Homewares in Thailand

Market Direction | 2023-05-24 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

While ceramic plays an integral part in traditional Thai cooking, plastic dinnerware is also popular due to its high durability, affordability and the fact it is lightweight and easy to store. However, rising awareness about the environmental threat posed by plastic means that ceramic dinnerware also continues to see healthy growth and remains the most popular material for Thai consumers when purchasing dinnerware. The introduction of advanced methods for recycling ceramics have also encouraged...

Euromonitor International's Homewares in Thailand report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Homewares in Thailand
Euromonitor International
June 2023

List Of Contents And Tables

HOMEWARES IN THAILAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ceramic proving popular in dinnerware as consumers focus on more sustainable materials

Alcohol consumption backs the demand for beverageware in 2022

Dining-at-home followed by consumers due to rising health concerns

PROSPECTS AND OPPORTUNITIES

Sustainable homewares gaining popularity among consumers

Ergonomic homewares likely to be a feature while younger consumers will demand multifunctional products

Retail e-commerce set to win further share while IKEA prepares to open its fourth store in Thailand

CATEGORY DATA

Table 1 Sales of Homewares by Category: Value 2017-2022

Table 2 Sales of Homewares by Category: % Value Growth 2017-2022

Table 3 Sales of Homewares by Material: % Value 2017-2022

Table 4 NBO Company Shares of Homewares: % Value 2018-2022

Table 5 LBN Brand Shares of Homewares: % Value 2019-2022

Table 6 Distribution of Homewares by Format: % Value 2017-2022

Table 7 Forecast Sales of Homewares by Category: Value 2022-2027

Table 8 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

HOME AND GARDEN IN THAILAND

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Distribution of Home and Garden by Format: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format and Category: % Value 2022

Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Homewares in Thailand

Market Direction | 2023-05-24 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-12
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com