

Homewares in South Korea

Market Direction | 2023-05-23 | 19 pages | Euromonitor

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Report description:

Increased time spent at home during the pandemic, and the consequent boost in interest in home cooking, resulted in higher demand for homewares in current value terms and in value terms at constant 2022 prices in 2022 compared with pre-pandemic levels, seen in 2019. However, 2022 did see current and constant value sales of homewares decline compared with the previous year. This was partly driven by consumers returning to their out-of-home lifestyles, which reduced the time spent cooking at home;...

Euromonitor International's Homewares in South Korea report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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