

Homewares in Indonesia

Market Direction | 2023-05-24 | 19 pages | Euromonitor

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Report description:

In Indonesia, a wide range of materials including ceramic, glass and even wood are popular for manufacturing beverageware and this is largely due to the practicality, affordability and cultural significance of these materials. In addition, the popularity of such materials is rising, with wood, ceramic and glass the only materials to show an increase in sales share in beverageware during 2022, while other materials such as plastic and metal registered declines in this measure. Glass is popular fo...

Euromonitor International's Homewares in Indonesia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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