

Homewares in Canada

Market Direction | 2023-05-17 | 20 pages | Euromonitor

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Report description:

The era of the pandemic also led to a home-cooking and home-baking trend, as consumers were spending more time at home and restaurants and foodservice establishments were closed. This caused a change in consumer habits and led to a significant increase in demand for dining, compared to pre-pandemic levels in Canada. Indeed, such trends are also continuing for many consumers post-pandemic. With many consumers adopting healthy eating habits through the home-cooking trends, many people continue to...

Euromonitor International's Homewares in Canada report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Kitchen products overall benefit from the home-cooking trends and rise of food bloggers

Homewares sees many competitive players in a fragmented category

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