

Home Improvement in the United Arab Emirates

Market Direction | 2023-05-10 | 17 pages | Euromonitor

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Report description:

Carpets have a long and rich history in the United Arab Emirates, and are an important part of the country's cultural heritage. Many carpets in the country are made using traditional weaving techniques, and feature designs that are inspired by Emirati culture and art. When compared with pre-pandemic (2019), sales of carpets were higher in 2022 in both current value terms and value terms at constant 2022 prices. This can be attributed to the fact that people spent more time at home during the pan...

Euromonitor International's Home Improvement in United Arab Emirates report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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