

Home Improvement in South Africa

Market Direction | 2023-05-24 | 18 pages | Euromonitor

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Report description:

In 2022, the demand for wall tiles in South Africa surpassed the pre-pandemic level in both current value terms and in value terms at constant 2022 prices, due to their various advantages. Wall tiles are highly durable and resistant to wear and tear, scratches, stains, and fading. They are also capable of withstanding moisture and water, making them ideal for use in damp areas such as bathrooms and laundry rooms. Thus, investing in wall tiles was seen as a cost-effective option by consumers. Mor...

Euromonitor International's Home Improvement in South Africa report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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