

Home Improvement in Hong Kong, China

Market Direction | 2023-05-04 | 18 pages | Euromonitor

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Report description:

Current value sales of home improvement in Hong Kong declined in 2022, driven largely by the poor performance of the housing market. Transactions regarding both new constructions and existing homes were down in 2022, drastically reducing the number of home improvement projects which consumers undertook. Categories related to large home renovations, such as bathroom and sanitaryware, and kitchen sinks, were particularly impacted. The unavailability of professionals to install kitchen and bathroom...

Euromonitor International's Home Improvement in Hong Kong, China report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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