

Home Improvement in France

Market Direction | 2023-05-02 | 18 pages | Euromonitor

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Report description:

Value sales of cordless drills continued to increase in 2022, albeit with growth stabilising following considerable demand during the pandemic when consumers increasingly invested in renovation projects in their homes. One factor driving the popularity of cordless drills is their high portability, as they are not restricted to being connected to an electrical outlet. Additionally, the absence of a cord eliminates the risk of tripping over or accidentally severing the cord with the drill bit, cre...

Euromonitor International's Home Improvement in France report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Limited demand for kitchen sinks due to fewer installations

Popularity of DIY in France benefits sales of hand tools in 2022

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Summary 1 Research Sources

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