

## **Home Furnishings in South Korea**

Market Direction | 2023-05-23 | 22 pages | Euromonitor

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### **Report description:**

In 2022, home furnishings in South Korea saw declines in current value terms and in terms of value sales at constant 2022 prices compared with the previous year, largely driven by a decline in the country's real estate market. Most purchases of furniture in South Korea take place when people move house, and since house moves were more infrequent in 2022, this affected category sales. Another reason for the reduction of home furnishings value sales was the resumption of out-of-home lifestyles. Du...

Euromonitor International's Home Furnishings in South Korea report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Home Furnishings market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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## Summary 1 Research Sources

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