

Home Furnishings in India

Market Direction | 2023-05-05 | 19 pages | Euromonitor

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Report description:

Home furnishings in India witnessed an increase in current value sales in 2022, partly to rises in inflation and subsequent price increases. Consumers spent on home furnishings to upgrade their homes due to the economic climate. However, while demand for compact fluorescent lamps, incandescent lamps, halogen lamps, and linear fluorescent lamps witnessed a decline, LED lamps saw growth in demand in 2022. Overall home furnishings in India is still expected to grow in current value terms in the for...

Euromonitor International's Home Furnishings in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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