

Home Furnishings in Canada

Market Direction | 2023-05-17 | 22 pages | Euromonitor

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Report description:

The multifunctional home furniture trend in Canada is driven by the rise of urban, small-space living, and a desire for practicality and efficiency in home furnishings. Consumers are increasingly looking for furniture that can serve multiple purposes, such as a sofa that can also be used as a bed or be used for storage space. This trend has led to a growth in demand for multifunctional furniture, particularly among millennials and urban dwellers. Furniture companies such as Wayfair are respondin...

Euromonitor International's Home Furnishings in Canada report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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