

Home and Garden in the Netherlands

Market Direction | 2023-05-03 | 43 pages | Euromonitor

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Report description:

In 2022, value sales of home and garden in the Netherlands remained elevated when compared to pre-pandemic levels. However, the various categories within home and garden - gardening, home furnishings, home improvement and homewares - registered disparate performances in terms of demand as well as value sales. Gardening remained a particularly positive performer, as many local consumers now consider this as a way to help reduce stress and improve mental health, in addition to being a form of phys...

Euromonitor International's Home and Garden in Netherlands report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home and Garden market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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