

Home and Garden in India

Market Direction | 2023-05-05 | 39 pages | Euromonitor

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Report description:

In 2022, home and garden experienced a further dynamic increase in current value sales in India, following a strong rise in 2021. The country's rising inflation rate, which rose to 5.8% in 2022, encouraged consumers to be mindful of their purchases and spending. Nevertheless, Indian consumers still prioritised their homes and gardens, which drove growth.

Euromonitor International's Home and Garden in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home and Garden market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Home and Garden in India
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List Of Contents And Tables

HOME AND GARDEN IN INDIA

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for home and garden?

MARKET DATA

Table 1 Sales of Home and Garden by Category: Value 2017-2022
Table 2 Sales of Home and Garden by Category: % Value Growth 2017-2022
Table 3 NBO Company Shares of Home and Garden: % Value 2018-2022
Table 4 LBN Brand Shares of Home and Garden: % Value 2019-2022
Table 5 Distribution of Home and Garden by Format: % Value 2017-2022
Table 6 Distribution of Home and Garden by Format and Category: % Value 2022
Table 7 Forecast Sales of Home and Garden by Category: Value 2022-2027
Table 8 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

GARDENING IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers have a growing interest in gardening
Organic pest control gains momentum amongst Indians
Terrace gardening is a growing trend amongst Indian consumers

PROSPECTS AND OPPORTUNITIES

Government initiatives to boost sales of gardening products in India
Sustainable practices and innovations are the future in gardening

CATEGORY DATA

Table 9 Sales of Gardening by Category: Value 2017-2022
Table 10 Sales of Gardening by Category: % Value Growth 2017-2022
Table 11 NBO Company Shares of Gardening: % Value 2018-2022
Table 12 LBN Brand Shares of Gardening: % Value 2019-2022
Table 13 Distribution of Gardening by Format: % Value 2017-2022
Table 14 Forecast Sales of Gardening by Category: Value 2022-2027
Table 15 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

HOME FURNISHINGS IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home furnishings witnesses value growth in 2022

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A surge in demand for home office furniture

LED lamps witnesses a rise in demand in 2022

PROSPECTS AND OPPORTUNITIES

Sustainability will be a key driver of sales in home furnishings in India

Sofa beds forecast to grow in home furnishings

CATEGORY DATA

Table 16 Sales of Home Furnishings by Category: Value 2017-2022

Table 17 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 19 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 20 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 21 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 22 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 23 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

HOME IMPROVEMENT IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home paint is on the rise due to desire for home improvement

Lacquer and varnish in demand for home renovations in 2022

Decorative paint witnesses strong demand within home improvement

PROSPECTS AND OPPORTUNITIES

Power tool accessories forecast to see dynamic growth

Sustainability a growth prospect in home improvement

CATEGORY DATA

Table 24 Sales of Home Improvement by Category: Value 2017-2022

Table 25 Sales of Home Improvement by Category: % Value Growth 2017-2022

Table 26 NBO Company Shares of Home Improvement: % Value 2018-2022

Table 27 LBN Brand Shares of Home Improvement: % Value 2019-2022

Table 28 Distribution of Home Improvement by Format: % Value 2017-2022

Table 29 Forecast Sales of Home Improvement by Category: Value 2022-2027

Table 30 Forecast Sales of Home Improvement by Category: % Value Growth 2022-2027

HOMEWARES IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Homewares witnesses a constant value decline over 2019-2022

Dinnerware witnesses a significant decline during the pandemic

Stove top cookware declines in popularity amongst Indian consumers

PROSPECTS AND OPPORTUNITIES

Ovenware set to witness growth in India

Sustainable ovenware products set to see rising demand

CATEGORY DATA

Table 31 Sales of Homewares by Category: Value 2017-2022

Table 32 Sales of Homewares by Category: % Value Growth 2017-2022

Table 33 Sales of Homewares by Material: % Value 2017-2022

Table 34 NBO Company Shares of Homewares: % Value 2018-2022

Table 35 LBN Brand Shares of Homewares: % Value 2019-2022

Table 36 Distribution of Homewares by Format: % Value 2017-2022

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Table 37 Forecast Sales of Homewares by Category: Value 2022-2027

Table 38 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

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